

Message Text

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47 40

ACTION FAA-00

INFO OCT-01 AF-10 EUR-25 ISO-00 COME-00 EB-11 USIA-15

DODE-00 DOTE-00 NEA-11 DRC-01 RSC-01 /075 W

----- 056131

R 041429Z FEB 74

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 7681

AMEMBASSY BEIRUT

AMEMBASSY BRUSSELS

AMEMBASSY LAGOS

AMEMBASSY RABAT

UNCLAS LONDON 01572

PASS FAA, COMMERCE; BRUSSELS FOR FAA

E.O. 11652: N/A

TAGS: ETRN

SUBJ: FAA REPS AND RCAA PARTICIPATION IN FARNBOROUGH
INTERNATIONAL 74 (FI '74), SEPTEMBER 2-8, 1974

1. FOR THE FIRST TIME THE FARNBOROUGH SHOW WILL BE OPEN TO U.S. EXHIBITORS. AT THE REQUEST OF AMERICAN AERO-SPACE COMPANIES, THE U. S. GOVERNMENT IS PLANNING AN OFFICIAL STAND AT FI '74. THE U. S. DEPARTMENT OF COMMERCE AND THE FEDERAL AVIATION ADMINISTRATION ARE COOPERATING TO PRESENT A SHOWCASE OF THE U.S. AVIATION INDUSTRY. SINCE THE MIDDLE EAST AND AFRICA OFFER GOOD POTENTIAL SALES OPPORTUNITIES, WE ARE SEEKING TO ENLIST THE FAA REPS AND THE RCAA'S IN THESE AREAS TO HELP ESTABLISH PERSONAL CONTACTS WITH MID EAST AND AFRICAN OFFICIALS WHO PLAN TO ATTEND FI '74.

2. FIRST, THE EMBASSY WOULD LIKE TO OBTAIN FROM THE FAA REPS AND RCAA'S THE NAMES AND TITLES OF THOSE MID EAST AND AFRICAN OFFICIALS WHO MAY ATTEND FI '74 SO WE CAN SEND THEM ADVANCE MAILINGS ABOUT THE U. S. EXHIBITS AND THE U. S. COMPANIES PARTICIPATING.

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3. SECOND, SINCE THE FAA REPS AND RCAA'S HAVE, OVER THE YEARS, ESTABLISHED PERSONAL CONTACTS WITH MANY OF THESE OFFICIALS, IT IS REQUESTED THAT FUNDS BE MADE AVAILABLE FOR THEM TO ATTEND FI '74 TRADE DAYS TO BECOME FAMILIAR WITH THE AMERICAN PRODUCTS ON DISPLAY AND TO PERSONALLY ESCORT THE VISITING OFFICIALS THROUGH THE EXHIBIT AND INTRODUCE THEM TO THE AMERICAN EXHIBITORS.

4. THE FI '74 TRADE DAYS ARE SEPTEMBER 2 THROUGH 5.

ANNENBERG

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Message Attributes

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Disposition Event:
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